REP HEADLINE# 6144400 REV #1 \$ \$ \$ \$

AGY

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AGY. ADV.

NAME NAME

GREAT AMERICAN MEDIA

ISS/bccc

WASHINGTON,

Ö

20007

3050 K SH NW,

ADV

REP: TEL# 703-516-9399 FAX# 703-516CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP

CHANGES *** WFLA-TV ***

FAX# 703-516-9680

见图17.#

〇月月.#

SALESMAN

SALES PRSN BUYER NAME WA-KATIE KEULEMAN MEGHAN MCGARR

(H)

LOCAL REGIONAL

CLASS: NATL.

COMMENTS: (LINE, ORDER, INVOICE)

STATE TAX 40-05

BILLING NEEDED DATE SEP26/12

18.39

NEW TIL \$0 THANKS! BRIAN FOR MEGHAN ALL PLEASE CONFIRM ORDER CANCELED LN'S ZERO'D OUT

REF:

CITY TAX

FLIGHT DATES

OCT9/12

OCT15/12

WX-1

PROCT ORDER

DEMOCRATIC

CONGRESSI

EST#1200

CONTRACT

#

6144400

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CON CM

DEMOCRATIC CONGRESSIONAL CAMPAIGN

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SPTS: WEEK: /WK: INVT: TU-F TU-F TU-F TU-F TU-F

18 S 900A-1000A 30	PROGRAM : SUN TODAY-NBC	17 S 800A-900A 30	PROGRAM : WFLA NEWS	16 S 600P-630P 30	PROGRAM: THE TODAY SHOW SAT	15 S 700A-900A 30	PROGRAM : NEWSCH8-6 SAT	14 S 600P-630P 30	PROGRAM : THE SING-OFF	13 S 800P-1000P 30	PROGRAM: NC8 TODAY@4:30 CON COM1: NC8 TODAY@4:30 CON COM2: CXL'D 1X	12 S 430A-459A 30	PROGRAM : NWSCH8 AT 11< CON COM1: NWSCH8 AT 11< CON COM2: REVISED DATES	11 s 1100P-1135P 30	PROGRAM: TODAY SHW2-NBC CON COM1: TODAY SHW2-NBC CON COM2: CXL'D 1X	10 S 900A-1000A 30	:LINE#:REP :CD: TIME PERIOD : LGTH : SEC :
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PROGRAM :

NWSCH8 SUN-AM

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SSS MOD# 0: UNAPPROVED REV #1 \$ \$ \$ \$ \$

REF: TEL# 703-516-9399 FAX# 703-516 CREDIT ADVISORY: AGENCY CREDIT RISK !!! ORDER WORKSHEET HARRIS REPORT FROM REP

CHANGES SEP26/12 18.39 *** WFLA-TV ***

FAX# 703-516-9680

OCT/12 : LINE# : REP :LINE#: . PROGRAM : CON COM1: Ø ⊘ ζŊ \$.00 430A-459A \mathbb{Z} NC8 TODAY@4:30 ADDED 1x TIME TODAY04:30 PERIOU . .. LGTH (J) (O SEC 14 21 \$75.00 RATE 10/15 START 10/15 END :SPTS: 0 CONTRACT TOTAL TOTAL SPOTS TVVT XEEX MOZ SAWG :TOTL: \$,00 0 0

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ORDER CANCELED

SVC- NSI DEMOS- RA35+*

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1010 Wisconsin Avenue NW

Great American Media Democratic Congressional Cpgn Comm/ Issue Submission Number 791 Issue 2







Washington DC 20007

PO Box 1410 Tampa, FL 33601

PHONE (813) 228-8888

Client:	Cpgn Comm/ Issue	Submission Cost:	0	Campaign Ref:	E:120531066
Buyer:	3.	Client/Product/Estimate:	11 /14 /1200	Sales Rep:	HRP Washington, DO
Schedule Dates:	10/08/12 to 10/21/12	Weeks:	2	Order Ref:	06144400
Est/PO Number:	06144400	Contract type:	Political	Business Type:	POLITICAL
Associated Copies: No	No			Business Category: Transactiona	Transactional

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				Spots(Ord Spots)	Weekly Totals: Total Spots(Ord Spots)				
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Tampa-St. Petersburg, Fl	Tampa-	Key Market:	×			Order:	(L) Household	Demographic:	Demog
					iroup: WFLA	Booking Group:	Democratic Congressi	H	Product:

Pre-emption Summary

Ref	ef Sales Product	Spot Type	Pre-empt Date	Status	Pre-empt Value	Makegood Line(s) (Dates)	Makegood Ref	Campaign Ref
	M-F 11a News	:30 Commercial	10/08/12	Closed Pre Emption	0.00 16	(08/29, 08/31, 10/09)	0000167981	E:120531066
8	M-F 7p Entertainment Tonight	:30 Commercial	10/08/12	Closed Pre Emption	0.00	0.00 , 10/09, 10/15, 10/23)	0000167898	E:120531066
₩	M-F 11a News	:30 Commercial	10/15/12	Closed Pre Emption	0.00 40			E:120531066
23	M-F 7p Entertainment Tonight	:30 Commercial	10/15/12	Closed Pre Emption	0.00	23)	0000167898	E:120531066

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* 刀 * 円 * 切 HEADLINE# 6144400 ORIGINAL REV#0 ***

REP: TEL# 703-516-9399
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET
HARRIS REPORT FROM REP

FAX# 703-516-9680 RISK !!!

*** WELA-TV ***

ADV ORDER PRDCT AGY # ⊒‡= DEMOCRATIC AGY. ADV. CONGRESSI NAME NAME GREAT AMERICAN MEDIA ISS/DCCC WASHINGTON, 1010 WISCONSIN EST#1200 CONTRACT # COMMENTS: 6144400 0 AVENUE 20007 (LINE, ORDER, INVOICE) BUYER NAME SALES PRSN 农时里, # CLASS: NATL. WA-KATIE 〇月月, # MEGHAN MCGARR LOCAL KEULENAN REGIONAL SALESMAN (11) *****

FLIGHT DATES OCT9/12 OCT15/12 WK-1

REP: CITY TAX PLEASE CONFIRM
THANKS! BRIAN FOR MEGHAN TTL \$34,800 @36X
REVISED WRAP AROUND DATES NEW ORDER STATE TAX CO-OP BILLING NEEDED DATE MAY15/12

CON CM DEMOCRATIC THIS S CONGRESSIONAL CAMPAIGN Ø CASH IN ADVANCE SCHEDULE ****

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	PROGRAM :	: RACHAEL RAY								

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COM1:

CXL'D 1X RACHAEL RAY

REP: TEL# 703-516-9399

CREDIT ADVISORY: AGENCY CREDIT RISK !!!

ORDER WORKSHEET

HARRIS REPORT FROM REP

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PROGRAM : TODAY SHW< CON COM1: TODAY SHW< CON COM2: REVISED DATES	9 700A-900A	PROGRAM: ENT TONIGHT 30 CON COM1: ENT TONIGHT 30 CON COM2: CXL'D 1X	8 700P-730P	PROGRAM: NC8 TODAY@6AM CON COM1: NC8 TODAY@6AM CON COM2: REVISED DATES	7 600A-700A	PROGRAM: NWSCH8 AT SIX CON COM1: NWSCH8 AT SIX CON COM2: CXL'D 1X	6 600P-630P	PROGRAM: NWSCH8 @5:30P CON COM1: NWSCH8 @5:30P CON COM2: REVISED DATES	5 5308-6008	PROGRAM: NC8 TODAY@5:30 < CON COM1: NC8 TODAY@5:30 < CON COM2: CXL'D 1X	4 530A-600A	PROGRAM: DR. OZ CON COM1: DR. OZ CON COM2: CXL'D 1X	3 . 400p~500p	:LINE#:REP :CD: TIME PERIOD : :
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ORDER WORKSHEET	CREDIT ADVISORY: AGENCY	REP: TEL# 703-516-9399
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HARRIS	CREDIT	
REPORT FF	RIOK	ワンメ#
FROM R		703-
טי		703-516-9630

HARRIS REPORT FROM REP MAY15/12 12.0

PROGRAM: NWSCH8 SUN-AM	18 900A-1000A	PROGRAM : SUN TODAY-NBC	17 800A-900A	PROGRAM : WFLA NEWS	16 600P-630P	PROGRAM : THE TODAY :	15 700A-900A	PROGRAM: NEWSCH8-6	14 600P-630P	PROGRAM : THE SING-OFF	13 800P-1000P	PROGRAM: NC8 TODAY@4:30 CON COM1: NC8 TODAY@4:30 CON COM2: CXL'D 1X	12 430A-459A	PROGRAM: NWSCH8 AT CON COM1: NWSCH8 AT CON COM2: REVISED DA	11 1100P-1135P	PROGRAM : TODAY SHW2-NBC CON COM1: TODAY SHW2-NBC CON COM2: CXL'D 1X	10 900A-1000A	: LINE#: :
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REP HEADLINE# 6144400 *** ORIGINAL REV#0 ***

REP: TEL# 703-516-9399 FAX# 703-516-9080 CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP ! MAY15/12 12.0

PROGRAM : CON COM1:	25 90	PROGRAM : CON COM1:	24 7(PROGRAM : CON COM1:	23	PROGRAM : CON COM1:	22 5.	PROGRAM : CON COM1: CON COM2;	21 4	PROGRAM : CON COM1: CON COM2:	20 2	PROGRAM : CON COM1: CON COM2:	19 1	LINE#:REP :CD: :LINE#: :
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REP: TEL# 703-516-9399 FAX# 703-516-9880 CREDIT ADVISORY: AGENCY CREDIT WISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP

*** BELA-TV ***

SHARES	MARKET	OCT/12		: F
S ARE ACCURATE	TOTALS \$174,000	PROGRAM : CON COM1: CON COM2:	26 430A-4	LINE#:REP :CD: TIME
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SVC- NSI DEMOS- RA35+*

Great American Media

1010 Wisconsin Avenue NW

Democratic Congressional Cpgn Comm/ Issue Submission Number 603 Issue 1





Washington DC 20007

P.O. Box 1410 Tampa, FL 33601

PHONE (813) 228 BB88

Transactional	Business Category: Transactional				
POLITICAL	Business Type:	Political	Contract type:	06144400	Est./PO Number:
06144400	Order Ref:	2	Weeks:	10/08/12 to 10/21/12	Schedule Dates:
HRP Washington, DC	Sales Rep:	11 /14 /1200	Client/Product/Estimate:		Buyer:
E:120531066	Campaign Ref:	33900	Submission Cost:	Cegn Comm/ Issue	Client:

Democratic Congressi (L) Household Booking Group: Order:	Booking Group: WFLA Order:	Booking Group: Order:
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Great American Media 1010 Wisconsin Avenue NW

Democratic Congressional Cpgn Comm/ Issue Submission Number 603 Issue 1





Washington DC 20007

MELATIV P.O. Box 1410 Tampa, FL 33601

PHONE (813) 228-8888

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Carl Cost	08144400		Order Raft	2		Weeks	10/08/12 to 10/21/12		Schedule Dates:
5			Sales Rep:	/14 /1200		Client/Product/Estimate:		;	Buyer:
	E 12053 Indo		Campaign Ref:	33900		Submission Cost:	Democratic Congressional Cpgn Comm/ Issue	ç P	Client:

Great American Media 1010 Wisconsin Avenue NW

Democratic Congressional Cpgn Comm/ Issue

Submission Number 603 Issue 1





Washington DC 20007

P.O. Box 1410
Tampa, FL 33601

PHONE (813) 228-8888

<u>C</u>

Buyer: Schedule Dates: Est./PO Number:	e Dates: 10/08/12 to 10/21/12 Number: 06144400	Client/Product/Estimate: Weeks: Contract type:	_ <u>_</u>	11 /14 /1200 2 Political	Sales Rep: Order Ref: Business Type: Business Category:	ype:	HRP Washington, DC 06144400 POLITICAL Transactional	8
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Grand Totals

10/08

Month 10 Weeks: 4

10/15

21475

35 33900

Gross Total: Spots:

35,900.00

Page 4 of 4



33640

REF#: 11 /14

Great American Media

WASHINGTON DC 20007

1010 Wisconsin Avenue NW

/1200

WFLA-TV

A MEDIA GENERAL STATION

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INVOICE / AFFIDAVIT

2012 INVOICE DATE WFLA I SS

10/28/12 E:120531066

ORDER TYPE Political

WFLA

INVOICE NUMBER

PAGE BROADCAST MONTH

REP_: WFLA (Washington Dc) SLSP:

HRP Washington, DC Democratic Congressional Cpg

0100033247 SCHEDULE DATES 1 10/01/2012 - 10/2

PROD: Democratic Congressi

10/08/12-10/21/12

Standard Broadcast Month

KEF#: 11 / 14	/ 1200					Standard	# Broadcast	Month
Desc: 06144400					TERMS	E NET 30 DAYS.		
SCHEDU DESCRIPTION	LE PRICE RT/SS#	PER DATE	DAY TIME LENG	ACTUAL BROADCAST TH M/G FOR PRODUCT	DESCRIPTION	PRICE	RECONCILI REMARKS	ATION DEBIT/CREDIT
M-F 11a News 17	ã.OO 1	1 10/09	*WFLA	30	:30 Commerc		Preempt	.00-
							Program Change	.00-
	inment Tonig		*WFLA		:30 Commerc	ial		
180	0.00 8	2 10/10	WE	30			Preempt Program Change	.00-
		10/12	FR	30			Preempt Program Change	.00-
M-F 11a News		ļ	*WFLA		:30 Commerc	ial	oriarige	
179	5.00 18	1 10/15		30	. Go GGIIII, GI G	.00	Preempt Program Change	.00~
M-F 7p Enterta	inment Tonig	ght	*WFLA		:30 Commerc	ial	J	
1800	0.00 23	1 10/15	МО	30		.00	Preempt Program Change	.00-
Total Airtime I	iet Spot Rev	venue:	.00					
		1						

		O Total Un	its	D	ebits	.00
PERIOD COST	.00	ACTUAL GROSS BILLING	.00	SUB-TOTALS Cr	edits	.00
		AGENCY COMMISSION	.00	TOTAL RECONCILING		.00
		NET DIE	00	TOTAL RECORDILING		

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PRODUCT

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INVOICE NUMBER 0100033247 BROADCAST MONTH

10/01/2012 - 10/28

AMOUNT DUE

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